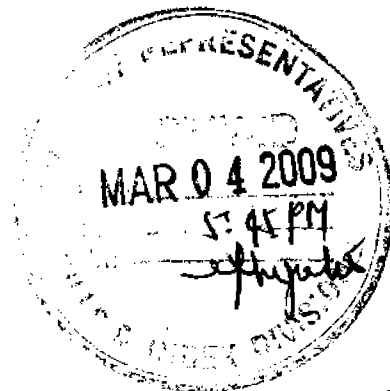


Republic of the Philippines
HOUSE OF REPRESENTATIVES
Quezon City

FOURTEENTH CONGRESS
Second Regular Session

HOUSE BILL No. 6092



Introduced by Representative SATUR C. OCAMPO

EXPLANATORY NOTE

Special care for the elderly has been one of the most important values of Filipinos.

Laws have been instituted recognizing the special role of our elderly citizens as well as their rights and laying forth the various programs available to them. However, there are still many challenges to the implementation of these laws.

The dearth of available information on the Filipino elderly, the rights and privileges accorded them as senior members of the population is one such challenge. In fact, large sections of our population are still unaware of such programs and in many cases information is limited to the right to discounts and allied privileges.

Awareness raising is an essential means of making this effort bear fruit. The media plays an important role in delivering the message to the largest number of people. A day dedicated to senior citizens through broadcast media is a means, to pay tribute and respects to them for giving the most productive years of their lives to society.

Immediate approval of this bill is earnestly sought.


REP. SATUR C. OCAMPO
Bayan Muna Party-List

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HOUSE BILL No. 6092

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AN ACT
DECLARING EVERY SECOND SUNDAY OF OCTOBER AS THE NATIONAL ELDERLY
FILIPINO BROADCASTING DAY

SECTION 1. Short Title. - This Act shall be known as the "*National Elderly Filipino Broadcasting Day.*"

SECTION 2. Declaration of Policy. - It is the declared policy of the State to provide adequate social services and an improved quality of life for all. Pursuant to this policy, the State shall address the promotion of the protection of senior citizens against all forms of violence and discrimination.

SECTION 3. Guidelines for Implementation.- In pursuance of this policy, on every second Sunday of October, television and radio stations nationwide shall allocate a minimum of 30 minutes of airtime for programs exclusively for or about elderly Filipinos and produced especially in observance of *National Elderly Filipino Broadcasting Day.*

SECTION 4. Implementing Agencies. - To ensure the meaningful observance of this day, heads of government agencies and instrumentalities, government-owned and controlled corporations, local government units, employers in the private sector and the *Kapisanan ng mga Broadkaster ng Pilipinas* (KBP) shall encourage and allow sufficient time and opportunities for their employees to engage and participate in any ceremony or activity within the premises of their offices or establishments to celebrate National Elderly Filipino Broadcasting Day.

The *Philippine Information Agency (PIA)* in coordination with the *Kapisanan ng mga Broadkaster ng Pilipinas* (KBP) shall initiate and/or monitor programs in the observance of this day.

SECTION 5. Separability Clause.- If any provision or provision of the Act is declared void or unconstitutional, the remaining portions or provision hereof shall not be affected by such declaration.

SECTION 6. Repealing Clause. - Any law, presidential decree or issuance, executive order, letter of instruction, administrative order, rule or regulation contrary to, or inconsistent with the provisions of this Act is hereby repealed, modified or amended accordingly.

SECTION 7. Effectivity Clause. - This Act shall take effect fifteen (15) days after its publication in at least two (2) newspapers of general circulation.

Approved,